

Soar with Sora

Monthly Newsletter



December 2024

Welcome School Librarians

In this edition, your Sora team has collected product tips and tricks, data highlights, training events and resources to help you save time.

In this Issue

- Data Deep Dive
- Updates and Announcements
- Collection Development
- Training, Webinars, & PD Opportunities
- Social media & other Engagement Ideas

Data Deep Dive

# of Checkouts	# of Hours Read	# of Books Opened
4,326	2,216	8,894

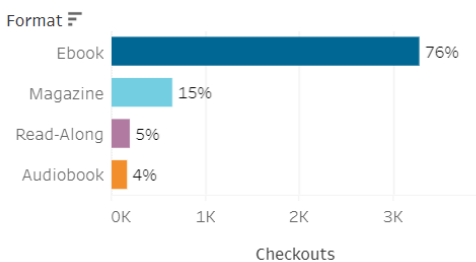


DeKalb County School District
Shared Collection Monthly Report:
November 2024

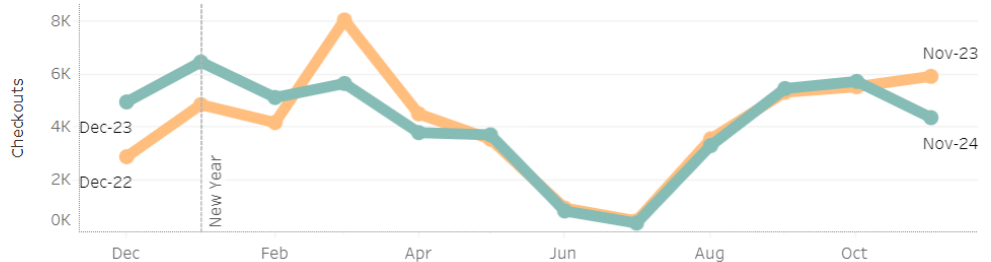
DeKalb County School District (8802)

700 Active Checkouts	1,567 Active Holds	47.5 Current Avg Waiting Period (Days)	4,326 Checkouts November 2024	1,486 Unique Users November 2024	334 New Users November 2024
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Last month's checkouts by format



Checkouts over time (Last year vs. prior year)



Most popular ebooks last month

- 1 Cristiano Ronaldo (79 checkouts)
- 2 Dog Man (76 checkouts)
- 3 Montgomery and the Case of the Golden Key (64 checkouts)
- 4 Disney/PIXAR Inside Out (62 checkouts)
- 5 Alice in Wonderland (36 checkouts)

Titles with the most active holds

- 1 The List of Unspeakable Fears (55 active holds)
- 2 Gibberish (52 active holds)
- 3 Diary of a Wimpy Kid (43 active holds)
- 4 Dog Man (39 active holds)
- 5 The Midnight Children (39 active holds)

Most popular audiobooks last month

- 1 Montgomery and the Case of the Golden Key (20 checkouts)
- 2 The Bad Seed (8 checkouts)
- 3 Healthy Eating Habits (7 checkouts)
- 4 Baseball Superstar Aaron Judge (5 checkouts)
- 5 Following Special Diets (5 checkouts)

Trending subjects

- 1 JUVENILE FICTION / Technology / Astronauts & Space
- 2 Juvenile Fiction / Robots
- 3 JUVENILE FICTION / Science Fiction / Space Exploration
- 4 Juvenile Fiction / Dystopian
- 5 Young Adult Fiction / Novels in Verse

TOP CIRCULATING SCHOOLS

Peachtree Middle School	1055	Evansdale Elementary School	112
Freedom Middle School	420	Kittredge Magnet School	112
Edward L. Bouie, Sr. Elementary School	209	Lithonia Middle School	100
Rockbridge Elementary	183	Fernbank Elementary School	94
Dresden Elementary School	155	Briarlake Elementary School	81
Dunaire Elementary School	152	Narvie Harris Elementary School	68
Vanderlyn Elementary School	145	Tucker Middle School	64
Cedar Grove Middle School	141	Champion Middle Theme School	55
Montgomery Elementary School	140	Wadsworth Magnet School	50
McNair Discovery Learning Acad	130	Murphey Candler Elementary	49

Updates & Announcements

DON'T MISS THE SALE



Tis the season for reading, so let's spread some cheer. Stock up your Sora shelves before the break is here!

Audiobooks, Manga, picture books galore, Read-alongs and graphic novels—there's so much to explore!

Got content credit waiting? Now's the time to spend, on stories that your students will love from start to end.

Diminish those long holds, make their wishes come true, with the 100-concurrent user model, there's plenty to do.



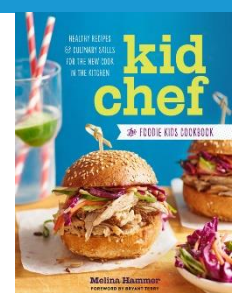
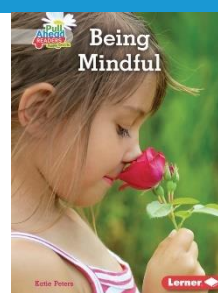
Take Action

- Shop Holds! ([Watch this quick video](#))
- Stock up on [State Award List](#) Titles or [Shop All Award Lists](#)
- Shop Metered Access Concurrent User ([Watch this quick video](#))

FEATURE A TITLE DISTRICTWIDE

For the month of **December** we are featuring the titles below. If you want us to feature this title in your collection email Jody or Bailey – To view pricing for your district/school click the links below:

- **Being Mindful** (Note: Already in your collection as SIM Use for FREE)
- **Kid Chef**



[View All Titles here](#)

Collection Development

Thinking Ahead

- [Awards Buzz](#)
- [Winter Reads](#)
- [Christmas](#)
- [Hanukkah](#)
- [Kwanza](#)
- [MLK Day](#)



Promotions, Sales, and Other News

“Fresh” EOY Sale Titles

ES <https://marketplace.overdrive.com/Marketplace/OneCopyOneUserAndMeteredAccess/SuggestedList/31575>

MS <https://marketplace.overdrive.com/Marketplace/OneCopyOneUserAndMeteredAccess/SuggestedList/31574>

HS <https://marketplace.overdrive.com/Marketplace/OneCopyOneUserAndMeteredAccess/SuggestedList/31573>

Scholastic EOY Sale Titles - Too new for MACU

<https://marketplace.overdrive.com/Marketplace/OneCopyOneUserAndMeteredAccess/SuggestedList/31555>

Awards Buzz Carts

\$500 Newbery Buzz -

<https://marketplace.overdrive.com/Marketplace/OneCopyOneUserAndMeteredAccess/SuggestedList/31869>

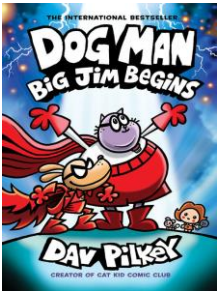
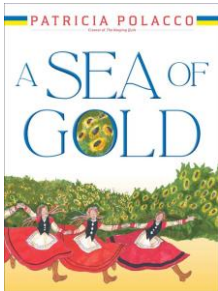
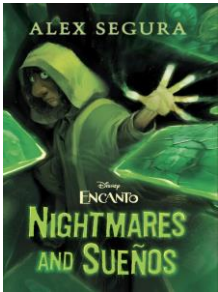


\$400 Caldecott Buzz -

<https://marketplace.overdrive.com/Marketplace/OneCopyOneUserAndMeteredAccess/SuggestedList/31870>

\$500 Printz Buzz -

<https://marketplace.overdrive.com/Marketplace/OneCopyOneUserAndMeteredAccess/SuggestedList/31871>

Hot/Trending Titles

<p>Dog Man #13</p>  <p>Sometimes learning how to dog is as tough as learning how to human.</p> <p>Release Date: 12/3/24</p> <p>Ebook</p>	<p>A Sea of Gold</p>  <p>A Ukrainian Family's Story through the Generations</p> <p>Release Date: 12/3/24</p> <p>Ebook</p>	<p>Nightmares and Suenos</p>  <p>We're gonna talk about Bruno</p> <p>Release Date: 12/3/24</p> <p>Ebook Audiobook</p>	<p>Heavenly Tyrant</p>  <p>Release Date: 12/24/24</p> <p>Iron Widow #2</p> <p>eBook Audiobook</p>	<p>The Party</p>  <p>A secret party, a remote estate, and a body count</p> <p>Release Date: 12/3/24</p> <p>eBook Audiobook</p>
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Essential December Releases:

Elementary Level, Middle School Level, High School Level

Training, Webinars & PD Opportunities

Upcoming Industry Webinars:

- 12/4 [Booklist: Unwrap the Best Reads - OverDrive Webinar](#)
- 12/10 [School Library Journal: PRH Winter Book and Author Festival](#)

Upcoming Marketplace & Sora Webinars

Join us for the following upcoming webinars:

No Webinars scheduled for December but that doesn't you can't sharpen your skills!! Log In for one of our **On-Demand Sessions**.

- [Staff Training: K-12 Schools – On-Demand Webinars – OverDrive Resource Center](#)

Try some **DIY How – To's** or reach out to your Sora team for a personal 1:1 session!

- [Staff Training: K-12 Schools – How-To Resources – OverDrive Resource Center](#)



Use Social- Media to engage more students.

Link social media graphics to the digital collection. Promote using a unique QR code. To get a unique QR Code, open Sora in a CHROME browser, then in the URL bar, click “Share this page” and Select “Create a QR Code”. Find more graphics here: <https://resources.overdrive.com/k-12-schools/marketing-outreach-trending/>

[Sora – Multilingual Marketing Kits](#)



Make sure the Sora Icon is visible in student dashboards or on your library web page.



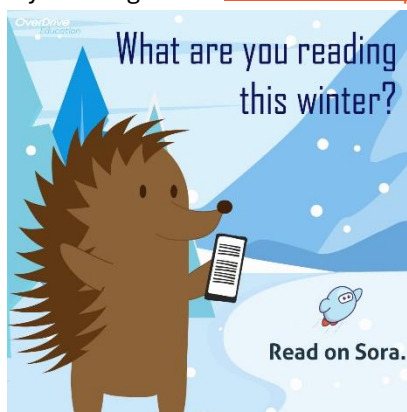
Snow is falling eBooks are calling!

Get your image here: [Snow.png](#)



What are you reading

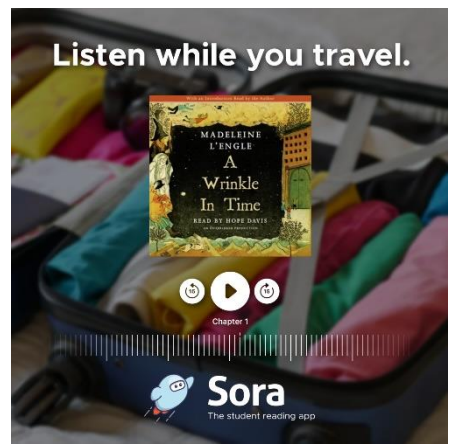
Get your image here: [Readthiswinter.png](#)



New Year, New Chapter

Get your image here: [NewYear.png](#)





Send your students on a holiday reading adventure!

Our new holiday reading challenge kit includes:

- An 8.5×11 printable challenge worksheet
- An 11×17 poster
- A sticker for those who complete the challenge

[Download the Kit here:](#)

Chill Out with Sora!

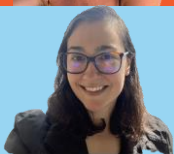
Listen while you Travel
Get your image here: [travel.png](#)

Contact your Sora Team!



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Book a Time with Me

Your Account Executive: Contact Jody for everyday account issues, invoicing, new account setup, budgeting & planning



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Book a Time with Me

Your Account Manager: Contact Bailey for PD, promotion, and ways to engage more of your users.



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Digital Content Librarian: Contact Sarah for Content related questions, Curation requests, Cart creation, Book questions



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Product Support Specialists: Contact Amanda for product related questions, new Advantage accounts, MARC records, updating Account users.