

# NEWSLETTER

September 15, 2017



## Club Calendar

September is Basic Education and Literacy Month

- 9/22 Rebecca Pond -Analytics Drive Business Choice
- 9/29 Katie Williams (Ex Dir of CVBD) - Dunwoody Above and beyond
- 10/6 Jim George (State Farm)
- 10/13 Sarah Morrison - CEO of Shephard's Center

## Our Rotary Family BIRTHDAYS

- 9/3 Derek Stanfield
- 9/6 Chris Gutschenritter
- 9/13 John Hall
- 9/18 Marion Bunch
- 9/20 Blake Lyons
- 9/24 Charles Lockwood

## ANNIVERSARIES

- 9/6 Adam Wint
- 9/4 Robert Hall

## Rotary Online

<https://dunwoodyrotary.org>  
<https://rotary6900.org/>  
<https://rotary.org/>

## ROTARY CLUB OF DUNWOODY

Fridays, 7:15 am  
The Westin Atlanta Perimeter  
North H  
7 Concourse Parkway  
Atlanta, GA 30328

Sponsored by the Rotary Club of

## This Week's Speaker: Michael E. Starling, Economic Development, City of Dunwoody, GA



Michael Starling is the Director of Economic Development for the City of Dunwoody, Georgia. Michael has been in this position since 2010 and is responsible for leading the City's efforts to expand the local economy through business development efforts. Priorities for the City include retention of existing businesses, recruitment of new firms, and the redevelopment of existing commercial areas.

Michael is actively involved with the Dunwoody Convention and Visitors Bureau and Dunwoody Perimeter Chamber of Commerce. He is a graduate of Leadership DeKalb (2007) and the Regional Leadership Institute (2009). Michael is a founding member of the Innovation Crescent Regional Partnership, a coalition of more than a dozen counties focused on growing the technology industry in Georgia. Prior to joining Dunwoody, Michael worked for DeKalb County as a Business Development Manager for six years and the Atlanta Regional Commission as a Senior Program Manager in the Governmental Services Division for nearly a decade.

Michael earned a Bachelors of Science degree in Economics from the University of South Florida.

Michael is married to Denise Starling and they have one child Will who attends Chamblee Middle School. They reside in Brookhaven.

## Job Well Done!



Seven brave souls faced down the terrors of bringing order to the Club's storage unit. For two hours on Saturday, September 9, 2017, this group first emptied the storage unit, then placed those items in plastic bins, and finally moved the bins back into the storage unit.

When the team first arrived at the Storage unit, you literally could not walk into the unit because it was so packed with loose stuff. The team included **(PDG Bill Mulkey, Bob O'Brien, President Rick Otness, Mike & Claudio Parks, Teak Pacetti, and Rick Woods)** quickly sized up the situation and then followed a methodical plan.

They removed everything from the storage unit and sorted items by activity (Governors Ball, 4th of July, RunDunwoody, Archive materials, GRSP , and general supplies). Once

Sandy Springs April 25, 1984

Active Membership: 92  

## ROTARY CLUB OF DUNWOODY


President	Rick Otness
President-Elect	Rick Woods
Secretary	Mike Parks
Treasurer	Larry Domenico

items were grouped by activities, the items were containerized into bins, so the items could easily be transported to and from events. Finally, the bins were placed on the storage unit's shelves in areas dedicated to the specific event.

The result can be seen in the attached photos. Please thank these brave souls. We had a great time, imbibing coffee and Munchkins from Dunkin' Donuts while making the storage unit safe for all Rotarians (and workable). Although this isn't something flashy, it will pay big dividends by allowing the Club to operate more smoothly and readily handle big events.

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## By-law Changes Related to Membership Categories

On **Wednesday, September 6, 2017**, you should receive a formal notice of two  proposed changes to our Club's By-laws.

The email will contain the exact wording of each amendment, as well as the procedure for casting an absentee ballot should you plan not to attend the Club's normal **Friday, September 15, 2017**, at which time the amendments will be voted upon by the Membership.

Please keep an eye out for this blast email.

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## "Member Passions" Survey

We want to present the results of the Member Passions survey tentatively by the **September 29, 2017, or October 6, 2017 the latest**. We will need at least two weeks to properly analyze and then summarize the results.

As of now just 36 of you have completed the "Member Passions" survey (~40% of the membership), leaving 55 of you with a big "to do". Most of those that have responded are either present or past Board members. In fairness they (more than most) know that this survey will move the needle and possibly change what the Club does. Our challenge is to get virtually all the members to fill out the survey.

The bad news is that the survey will take about 25 minutes to fill out, but the really good news is that it will allow the Club to do more things that really matter to you. It will define the passions that we will try to tap into.

Until we know the results, we can't say for certain what the impact will be, but it is essential that we hear from each one of you. Don't let the opinions of others determine the Club's direction because you chose not to participate. This is a chance to have real input and impact.

Please click on this link to take the survey

<https://www.surveymonkey.com/r/wrl7YMT>

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**\*ATTENTION\* All Dunwoody Paul Harris Fellows - An**

## Opportunity to Recognize a New Paul Harris Fellow

**If you have been recognized as a Paul Harris Fellow by contributing \$1,000 or more to The Rotary Foundation you are eligible to receive matching Foundation Recognition Points to recognize the person of your choice as a new Paul Harris Fellow.** This is a great opportunity to recognize a family member or a friend with a PHF.

The Rotary Club of Dunwoody has members who have accumulated points (\$) from their past contributions. They are willing to share these points with you . You can receive these points in increments of \$ 100 up to \$500 to match your new contribution.

You can also use your personal Foundation Points Available.

### **Example:**

You are a Paul Harris Fellow and your additional contributions over \$1,000 is \$200.

You make a new contribution of \$400

We will match with \$ 400

**TOTAL: \$ 1,000 = to recognize a NEW Paul Harris Fellow**

Give or send your Check (Made payable to: The Rotary Foundation) **PDG Bill Mulkey** and the name of the person you would like to recognize.

Bill will do the necessary Rotary Foundation Forms and forward on to Rotary International. We will recognize the new Paul Harris Fellow at our upcoming Annual Holiday Luncheon in December.

If you have questions or need to know your Rotary Foundation Giving status, contact PDG Bill Mulkey via **Home: (404) 325-2110, / Mobile: (404) 317-3660 / Email at: [Mulkeyrird6900@msn.com](mailto:Mulkeyrird6900@msn.com)**

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## Sign up now for Tour of Grady Memorial Hospital

A few weeks ago our speaker was Frank Blake, Chairman of Grady Hospital Corporation. We learned many interesting things about Grady and the services they offer the greater Atlanta metropolitan area. They are nationally rated and provide outstanding services for burn victims, stroke patients, ER services and many other medical conditions.

Out tour date is **Thursday, November, 16, 2017 at 11am.**

Our plan is, hopefully, to have volunteer drives so we can carpool. Dependent upon the number of cars, the hospital will reserve spaces for us in the employee parking deck. It is always fun to ride together and share Rotary ideas and get to know each other better. Please sign up and check off if you are willing to drive on the sign up sheets. The sheets will be on the tables during our meeting or RSVP to **Past President Kathy Brandt** no later than **Friday, September 22, 2017.**

The hospital has requested us to let them know by the 22nd so they can starting organizing and planning resources to be our guides.

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# RCD Caring Hands



An oft-quoted maxim says, "*No one cares how much you know, until they know how much you care*". - Theodore Roosevelt

The cards for members and their families that circulate during our meetings are one way to express shared joy over good news or shared concern about difficulties experienced. As one of our members recently stated at his return from surgery, getting a card with heartfelt greetings from all the members present helped him feel better and heal sooner.

Once we know our friendly breakfast club is also a caring club, our dedication to "*Service Above Self*" is stronger and we look forward to participating in projects and events with other Rotarians. If we are in need of a service, the first call made will be to a Rotarian.

So, if you are aware of an approaching or past event worthy of celebration or concern, please tell **Dottie Toney-Ransom** at [toneydot@me.com](mailto:toneydot@me.com). You can also write it on either a yellow card (for joy) or a blue card (for concern) and leave it on the table, or place it in Dottie's hand at the end of the meeting.

We ARE a very caring club! Thank you for helping to make it so.

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## From the desk of the Newsletter Editor

 Send your Newsletter submission to: [rcdnewsletter@yahoo.com](mailto:rcdnewsletter@yahoo.com)

Our Club's Weekly Newsletter typically consists of:

- Speaker bio
- New Member Name(s)
- Featured article(s) (regarding events, service projects, or on-going topics general club administrative items, etc..).
- Foundation initiatives or other topics of interest to Members and with value for our Club archives.
- Announcements (seeking volunteers, advertising service projects, etc.)
- For Your Calendar (Club and other activities we encourage members and/or their spouses to attend, including Family of Rotary events)
- Member News (birthdays, anniversaries, accomplishments, Caring Hands)

Please keep in mind key components to include with your submission:

- Title of your article
- Description of the activity
- Dates, Time, Location, deadline, etc... (especially for upcoming events)
- Key Points of Contact Information and/or a link to reference website for details
- Names and/or headcount of Rotarians (and others) participating,
- The reaction of those benefiting and the numbers of those benefiting.
- Picture(s)

Please also tell me the number of weeks would you like the article published.  
Finally, the deadline for articles to run in the current week are **Mondays by 5 p.m.**

If you have any questions feel free to ask.

Thank you!  
The RCD Newsletter Editor

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